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Submitted Electronically

Privacy and Consumer Protection Committee
Room 156A, Legislative Office Building
1020 N Street
Sacramento, CA 95814

RE: **Opposition to Assembly Bill 1416 (Cooley)**

Dear Committee Members:

Ostensibly, AB 1416 (Cooley) would cleanup an oversight in the California Consumer Privacy Act (CCPA) and ensure businesses can continue protecting consumers against identity theft while still carrying out the intent of the CCPA. Theoretically, the bill's language specifies CCPA does not prevent a business from using collected personal information to prevent and protect against illegal activity. However, we at the CCLA find AB 1416 to be extremely disturbing in that it allows businesses to "sell" personal information allegedly to accomplish those aforementioned purposes. We can see absolutely no reason to sell an individual's private information without their express permission.

There does not appear to be a nexus between selling personal information to third parties and investigating fraudulent or illegal activity. For that reason, the CCLA opposes AB 1416.

Very truly yours,

Jeremy Hinkson
President, California Civil Liberties Advocacy